



# WET-TECH, INC.

CNC, Laser Welding, Ram EDM, Small Hole EDM, Wire EDM,

*From concept to Reality  
We are your custom one-off  
designer and builder  
for all your custom parts.  
No job is too difficult!*



Designed & Fabricated the air vent  
for a customer's dash in a  
1940 Ford Sedan Delivery  
Material: Billet 6061 Aluminum



Designed & Fabricated  
the hood ornament for a local  
Fire Department's restored fire truck  
Material: 303 Stainless Steel



*Designer and Builder  
of the  
LIA Magazine Trophy!*

**219.297.3588**  
**wettech@ffni.com**

**<http://wet-techinc.com>**



LIA Award  
returns  
in 2015!!



**Tech Talk:**  
Dynamat Installation  
in the LIALady's  
62 Ford Unibody Cab



*"Miss Ellie's Ride"*  
Affordable fun



**Detroit Autorama**



**"The Runt"**  
Chevy II with an attitude

Sample Issue





## Website Ad Rates

Contact: Julia Aschenberg  
5236 North County Road 225 West  
West Lafayette, Indiana 47906  
Phone: 765-497-3735  
Fax: 765-497-2653  
Email: [lialady@liamag.com](mailto:lialady@liamag.com)

### Home Page

Banner(900 x 165 px).....\$ 150.00/mo.

Side Panel (200 x 150 px).....\$ 100.00/mo.

Car Features(200 x 150 px).....\$ 75.00/mo.

Secondary Pages(200 x 150 px).....\$ 50.00/mo.

### Event Page

### How To Page

### Who's Who Page

### Vendor Page

### New Product Page

Press Release.....\$ Free  
(See info on Press Release web site page)

**\*\*Pay for your ads in full for a year, receive one month ad free**



## Print Ad Rates

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Fax: 765-497-2653  
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### Inside Cover/Back Cover

Full Page.....\$ 400.00/qt.

Full Page.....\$ 300.00/qt.

Half Page.....\$ 150.00/qt.

1/4 th Page.....\$ 75.00/qt.

1/8th Page.....\$ 50.00/qt

**\*\*Pay for your ads in full for a year, receive one quarter ad free along with the quarterly print issue.**

**\*\*Place an ad in the print plus on the website with it paid in full Receive one month & one quarter ad free along with a quarterly print issue**

## Editorial:



### 2014 Season End

Hi all you Automotive Enthusiast. For those of us that live in the areas of snowy weather, our winter fun will beginning soon. We only have a few more weeks and some will be complaining about the awful cold and want the ugly hot weather. Yes, I like winter. I do have to

admit that I will probably grow a little tired of shoveling. Well soon enough there will be all of us out and about at getting ready for the holidays. Once those are over will buckle down in our garage nest to do repairs or continue on with our projects.

There are a lot of things going on at LIA Magazine. We are talking about a few changes that we believe many of you women will like. Beginning in 2015, date yet to be released, we plan on making the magazine available for a 4 issue yearly subscription. We still plan on putting some items on the web during the inbetween publications, however, most of the good reading will be in the print publication. We will be putting some polls out there for you our customers and vendors alike to let us know your thoughts on what we plan to offer. For now all eyes need to look for the updates on our website, [www.liamag.com](http://www.liamag.com).

More announcements to come later. What is not changing is our LIA Lady award at the shows, though the location could change. This year was a blast for me to purchase a 1962 Ford Unibody, make minor modifications, and take it on the Goodguys Cruise. That is all for now. See you around

Your LIA Lady - Julia

### LIA Staff

- Publisher-  
Julia Aschenberg
- Associate Publisher-  
John Aschenberg
- Manufacturing-  
Advisor  
Gerald Wetli
- Industrial Advisor-  
Missy Houghtaling  
Leo Wetli
- Marketing Advisor-  
Gregory Wetli
- Computer Tech/  
Photographer-  
Ross Aiken
- Photographer-  
Rocco Loro

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## 2015 Show Schedule

- GNRS (January 23 -25)
- Detroit AutoRama (March 6 - 8)
- Nashville Goodguys (May 15 - 17)
- Indy Goodguys (June 5 - 7)
- Iowa Goodguys (July 3 - 5)
- Goodguys Iowa to Ohio Cruise (July 6 - 9)
- Columbus Ohio Goodguys (July 10 - 12)
- Louisville KY NSRA(August 6 - 9)
- Tri Five Nationals Beechbend KY (August 14 - 15)
- E'ville Frog Follies (Aug 28 - 30)
- SEMA (November 3 - 6)



Dwight, Il - 2014 Iowa/Ohio Cruise stop.  
Hosted by- Phil & Debbie Becker